



## **COLLEGE OF ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT (CESBUM)**

**(AFRICAN UNIVERSITY OF  
ENTREPRENEURSHIP)**

317 Ibrahim Taiwo Road, Opposite  
SUBEB (1st Floor), Lokoja, Nigeria  
([www.cesbumedu.com](http://www.cesbumedu.com))

*In Affiliation with*



## **ALDERSGATE UNIVERSITY**

Solano, Nueva Vizcaya, Philippines  
([www.aldersgate.edu.ph](http://www.aldersgate.edu.ph))

## **ADMISSIONS INTO ENTREPRENEURSHIP PROGRAMMES**

### **1.0. Preamble**

#### **1.1 About CESBUM**

College of Entrepreneurship and Small Business Management (CESBUM) is the Africa's most prestigious and forward-thinking university college of entrepreneurship primarily focusing on production of professional, classic and successful entrepreneurs by building capacity in Entrepreneurship, Small Business Management, and related disciplines through offering of a powerful formula that does not only equip them with a well-rounded and internationally-relevant entrepreneurship education based on internationally-competitive curriculum, but one which provides students with extensive practical experience and industry relevant skills. We call this the “CESBUM Academic Model” that grooms students to become a Future Ready Graduates (FRG), a revolutionary approach that gives them a clear competitive edge over others.

#### **1.2 Objectives**

The principal objective of College of Entrepreneurship and Small Business Management is to provide tertiary education of high quality in Entrepreneurship and Small Business Management through campus taught programmes, distance learning, virtual learning and affiliation on-campus courses, so as to redefine and formalise Entrepreneurship Education in Africa.

### 1.3 Vision

To be the Africa's master brand in provision of entrepreneurship education for sustainable development.

### 1.4 Mission

- To prepare students for a successful and meaningful life and career in the 21st century – with a shared vision for a better Africa.
- To be a trailblazing provider of quality entrepreneurship education, by raising its standard as the key to a more productive and sustainable development of Africans, through globally-acceptable best practices.
- To create a more prosperous and peaceful Africa by developing the next generation of ethical and entrepreneurial African leaders

### 2.0 OUR OFFERING

Focus on Skills that Matter  
Unique Academic Programmes  
Internships with Top Employers  
Specialization in at least one Vocation or Trade  
A Transformative Student Experience

### 3.0 OUR INTERNATIONAL PARTNER - ALDRSGATE UNIVERSITY

Aldersgate University Philippines (AUP) is a private international university founded in 1965. The university was registered, licensed and accredited by the Government of Philippines under Commission on Higher Education (CHED), Association of Christian Schools, Colleges and Universities, the Federation of Accrediting Agencies of the Philippines, Canadian Council of Engineering

Technicians and Technologists, the International Association of Universities, International Association of Methodist Schools, Colleges and Universities. Aldersgate University Philippines is listed in the International Handbook of Universities published by the International Association of Universities (IAU).

### 4.0 ADMISSION INTO ENTREPRENEURSHIP PROGRAMMES

*We believe entrepreneurial skills, attitudes and behaviour can be learned, and that exposure to entrepreneurship education throughout an individual's lifelong learning path, starting from youth and continuing through adulthood into higher education - as well as reaching out to those economically or socially excluded - is imperative.*

Therefore, applications are invited from suitably qualified candidates for admission into the under-listed programmes in our Uyo, Lokoja, Abakaliki, Gusau, Ibadan and Damaturu study centres:

Professional Certificate, Diploma, Higher Diploma, PGD, Masters and Academic B.Sc./Top up, Masters and Doctorate in :

- ENTREPRENEURSHIP
- SMALL BUSINESS MANAGEMENT
- ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT DOUBLE MAJOR
- AGRICULTURAL ENTREPRENEURSHIP (AGROPRENEURSHIP)
- TECHNOLOGY ENTREPRENEURSHIP (TECHNOPRENEURSHIP)
- INNOVATION AND ENTREPRENEURSHIP
- ENTREPRENEURSHIP & STRATEGIC MANAGEMENT (DOUBLE MAJOR)

- MANAGEMENT AND ENTREPRENEURSHIP (DOUBLE MAJOR)
- ENTREPRENEURSHIP AND MARKETING (DOUBLE MAJOR)
- ENTREPRENEURSHIP AND FINANCE (DOUBLE MAJOR)

## 5.0 ADMISSION REQUIREMENTS

### Professional Certificate

The general entry requirement is the WASC, NECO OR NABTEB (SSCE or GCE) with at least two Credits in any subject. Mature applicants who do not satisfy the above requirements but have attained a minimum age of 20 years with a proven record of working experience may be requested to write and pass an entrance examination and interview to be conducted by the College.

### Professional Diploma

The general entry requirements is the WASC,NECO OR NABTEB (SSCE or GCE) with at least Five Credits in English Language, Mathematics, Economics and any other subjects from Government or History, Commerce, Financial Accounting, Geography, Statistics, Biology/Agricultural Science/Health Science/Physics/Chemistry.

Candidates with professional certificates in relevant fields from CESBUM or other institutions recognised by CESBUM's management.

Mature applicants who do not satisfy the above requirements but have attained a minimum age of 25 years with a proven record of working experience may be requested to write and pass an entrance examination and interview to be conducted by the College.

### Professional Higher Diploma

- A. The WASC,NECO OR NABTEB (SSCE or GCE) in not more than two sittings with Five Credits pass in English Language, Mathematics, Economics and any other subjects from Government or History, Commerce, Financial Accounting, Literature In English, Geography, Biology/Agricultural Science/Health Science/Physics/Chemistry.
- B. A candidate with Ordinary Diploma at a minimum of lower credit from any recognised tertiary institution.
- C. Diplomats with Pass must have spent at least 24 months of uninterrupted Industrial Training

### B.Sc. Top Up

1. CESBUM's Higher Diploma in Entrepreneurship
2. B.Sc./HND from Management field from recognised institutions.
3. B.Sc./HND from other fields may be admitted into 300 level

### Professional Postgraduate Diploma

Applicant must have at least a Higher Diploma, a Professional qualification such as ACEnt, NIM, ACCA, ACA, CPA, CSP, ACIB, MCIM, etc. or a Bachelor's Degree in any field of study plus at least 2 years work experience.

### Master's Degree (Professional & Academic)

1. CESBUM's Postgraduate Diploma in Entrepreneurship
2. A candidate must have a good relevant Bachelor's degree from any recognised tertiary institution.
3. Alternatively a candidate may present a relevant Post-Graduate Diploma OR an Honours degree from a recognised institution of higher learning.
4. A candidate with a degree which is however not a good relevant qualification will be admitted to the

Post-Graduate Diploma programme as preparation for the MBA.

5. The level and nature of working experience will be criteria for selection, especially in the face of scarcity of places and in terms of creating a conducive learning environment drawing on real work cases.
6. A prospective student may be interviewed and assessed by the college before recommending his/her application to the relevant CESBUM structures.

### Doctorate (Professional & Academic)

1. A candidate must have a good relevant Master's degree from any recognised tertiary institution.
2. The level and nature of working experience will be criteria for selection, especially in the face of scarcity of places and in terms of creating a conducive learning environment drawing on real work cases.
3. A prospective student may be interviewed and assessed by the college before recommending his/her application to the relevant CESBUM structures.

## 6.0 PROGRAMME DURATION AND FEES

PROGRAMME/AWARDING BODY	DURATION	APPLICATION FEES (N)	ACCEPTANCE FEE (N)	TUITION (N)	INCENT PROF. MEM/FEES (N)	TOTAL (N)
Certificate (CESBUM)	6 months	5,000	5000	45,000	Young Entrepreneur /2,500	57,500
Professional Diploma (CESBUM)	2 academic sessions	5,000	5000	45,000/Session	Student Member/5,000	105,000
Higher Professional Diploma (CESBUM)	2 academic sessions	7,500	10,000	60,000/Session	Associate Member/10,000	147,500
B.Sc. Top Up (AUP)	HD in Entrep, B.Sc./HND from Management field - 1 academic session	20,000	30,000	650,000	Associate Member/10,000	710,000
		20,000	30,000	727500	Associate Member/10,000	787500
	B.Sc./HND from other fields - 2					

	academic sessions					
Professional Postgraduate Diploma (CESBUM)	1 academic session	10,000	20,000	120,000	Full Member/30,000	180,000
Professional Masters - MEntr (CESBUM)	18months	15,000	30,000	180,000	Senior Member/50,000	275,000
M.Sc. (AUP)	18months	20,000	40,000	840,000	Senior Member/50,000	950,000
Professional Doctorate - DEntr (CESBUM)	3 academic sessions	30,000	50,000	150,000 per session	Fellowship /75,000	605,000 (For the 3 years)
Ph.D. (AUP)	3 academic sessions	50,000	100,000	550,000 per session	Fellowship /75,000	1,875,000 (For the 3 years)

## 7.0 WHY CHOOSE OUR ENTREPRENEURSHIP PROGRAMMES

### Academic, Professional and Ethical Uniqueness

- Offering of a powerful formula that does not only equip students with a well-rounded and internationally-relevant entrepreneurship education based on internationally-competitive curriculum, but one which provides you with extensive practical experience and industry-relevant skills. We call this the “CESBUM Academic Model” that grooms you to become a Future Ready Graduate (FRG), a revolutionary approach that gives our graduates a clear competitive edge over others.
- CESBUM equips students with knowledge and skills of entrepreneurial decision making, opportunity recognition,

assessment, creation, shaping, seizing and exploitation; especially the analytical skills needed for recognising, defining and solving problems; and develop in students soft skills required for success (e.g. leadership, communication, interpersonal relations, negotiation, logical/analytical thinking, time management etc) as well as entrepreneurial, small business, financial and marketing management competencies.

- In blending theory and practice, all students participate in Skills Acquisition and enterprise creation (SAEC) programmes, including - rocket pitch and elevator pitch presentation training and competition, business creativity competition, Internship and Industrial Visits as part of the training.

- CESBUM is the only first entrepreneurship college in Africa with faculty composed of several Ph.D., DEntr, DBA, M.Phil, M.Sc, MBA, LL.M, and M.Eng holders in Entrepreneurship, Leadership, Innovation, Small Business Management, Development Finance/economics, Computer Science, Various management and Engineering/Technology fields, Animal Production, Agricultural Economics, Farm Management, Agricultural Business Management, Commercial Law, Intellectual Property Law, qualified facilitators from multi-disciplinary fields, directors of entrepreneurship development centres and internationally acclaimed entrepreneurship mentors required for production of thorough-bred entrepreneurs.
- Our College is the first and only entrepreneurship college in Africa that can afford her students the opportunities to build up wide networks in different countries especially Nigeria, Ghana, Kenya, Benin, Uganda, South Africa, Phillipines, USA and Canada through dual equivalent reciprocal award for Associate, Full Membership and Fellowship of Institute of Classic Entrepreneurs (INCENT), Association of African Entrepreneurs (AAE) and Automatic Membership of African Society for Female Entrepreneurship (ASOFENT), Society for Agropreneurship and Agribusiness (SOFAAG), International Association of Technology Entrepreneurs (IATECH)
- Our College is the first to float African Journal of Entrepreneurship and Small Business Management (AFRIJESB) in Africa in conjunction with the Institute.
- Students can study for CESBUM programme at CESBUM accredited centres or by self-study using INCENT Study Packs, Online library, Online

Academy  
 (classroom.24hrededucation.com/incentcesbum, classroom.24hrededucation.com/iatech, classroom.24hrededucation.com/asofent and classroom.24hrededucation.com/sofaag), recommended textbooks, subject syllabuses and Past Questions and Answers.

- Charles Tremendous Jones once said – “You will remain the same you are for the next five years except for two things. The books that you read and the people you meet”. Unfortunately, there are very few entrepreneurship authorities in Africa. Our College –CESBUM, is the only African author and publisher of the following inevitable textbooks from core fields of entrepreneurship written with Africans in mind: (for details, visit <http://www.cesbumedu.com/achievement.html>)

## 8.0 OUR RESULTS

*The CESBUM's success is measured in our results. These are more than numbers – they represent the hopes, dreams and the hard work of several individuals and families each and every year.*

***Highlights of 2017 successes include among others:***

- CESBUM student manufactured fuelless generator
- 21 start-up businesses created
- CESBUM student manufactured wooden wrist watch
- CESBUM student manufactured wooden wall clock
- 45 consulting clients who have grown their business
- 334 jobs created or impacted
- CESBUM student produced presidential medallion

- N135 million in capital raised
- Over 10 programmes and seminars educated more than 250 business leaders
- 27 graduates in Diploma and 32 graduates in the Postgraduate Diploma in Entrepreneurship Class of 2017
- CESBUM facilitator manufactured anti-inflammatory cream, medicated soap and powder
- CESBUM with INCENT reviewed the trailblazing curriculum/minimum academic benchmark for award of certificate to doctorate in entrepreneurship developed by her Founder
- One of our Council Members and Coordinator of our Centre for SMEs and Business Development Services – (Dr. Raimi Lukman) appointed as Assistant Professor of Entrepreneurship at American University of Nigeria, Yola
- Our institute's Director of Publicity (Adetunbowale A. Bello) appointed as Registrar, International Vocational Training and Entrepreneurship College, Ajase Ipo, Kwara State, Nigeria
- INCENT Kebbi, Sokoto Zamfara State Coordinator and Associate Editor, African Journal of Entrepreneurship and Small Business Management (AFRIJESB) Aliyu Ahmad Warra, manufactured cosmetics, disinfectants and authored books on the production process.

## 8.0 HOW TO APPLY

**Step 1:** Study Admission Requirements

**Step 2:** Fill up the Application form

**Step 3:** Provide the following supporting documents

- 2 passport-size photographs with white background
- 1 copy each of CV, original birth certificate, O'level, diploma, degree(s), professional qualification(s)

- 1 photocopy of applicant's original passport for International Students (Please photocopy the page showing applicant's personal particulars and the expiry date of the passport)
- Evidence of payment of Application fees (non-transferable and non-refundable).
- **Note:** Additional supporting documents may be required on a case-to-case basis, which our coordinator will advise the applicant accordingly.
- Only duplicate copies of these documents (except photographs) should be submitted to the School.
- Original copies of the documents will be required by the Admissions Department upon approval of the Student's application.
- Documents in foreign languages MUST be translated into English language and legally certified.

**Step 4:** Send us your application

- You are required to submit all application forms and required documents to the Admission Department of College of Entrepreneurship and Small Business Management, Lokoja or other approved centres.
- You can also scan and send as e-mail to : [info@cesbumedu.com](mailto:info@cesbumedu.com) and [registrar@cesbumedu.com](mailto:registrar@cesbumedu.com)
- **Note:** Please make sure that your application forms and documents reach us at least 2 weeks before commencement of lectures.

**Step 5:** Acceptance by the School

- Processing time of completed application will take approximately 5 working days.
- A telephonic interview may also be conducted if required.



- Applicants who have been offered a place at College of Entrepreneurship and Small Business Management will receive the following via email:
  - A letter of offer
  - An Acceptance form - In order to accept our offer, you are to sign, scan and mail the acceptance form to the College of Entrepreneurship and Small Business Management. e-mail address is **registrar@cesbumedu.com**
  - Fees to be payable; refund and withdrawal policy; award criteria, attendance requirements,

#### Step 6: Fee Payment

- Upon receiving the letter of acceptance from the student, the CESBUM shall also ensure that the following are adhered to :
  - CESBUM will prepare the payment invoice and send to the student along with the payment schedule;
  - The Student will pay to the bank directly or other payment modes specified above according to the Payment Invoice issued by the College of Entrepreneurship and Small Business Management.

#### When to Apply

For Professional Certificate, Diploma, Higher Diploma and Postgraduate diploma Programmes : Intakes for these programs are open throughout the year. Please contact respective College of Entrepreneurship and Small Business Management Centres for batch start dates for these programs.

#### For Bachelor's, Masters and Doctorate Programmes :

The College of Entrepreneurship and Small Business Management Academic Calendar for Undergraduate Degree program consists

of three intakes per year : March, July and November.

**Note:** The above timetable may be subject to change due to various circumstances. Dates given for the end of the academic year may vary for each student. Although teaching may end on those dates, students may still have assessments/exams to complete.

**Account Details:** College of Entrepreneurship and Small Business Management Ltd, UBA Plc A/C No. 1021111610 OR Diamond Bank A/C No.0064668201

#### Disclaimer

Any applicant who pays money into any individual/other account/or through other means aside from the one above, does that at his or her own disadvantage.

#### 10.0 FOR MORE ENQUIRIES

Uyo – +2348179787445; Lokoja – +2348036689803; Abakaliki – +2348037416277; Gusau – +2347031280900; Ibadan – +2348069200472 and Damaturu - +2348065881306

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s.com

**E-mail:** president@cesbumedu.com,  
registrar@cesbumedu.com,  
info@cesbumedu.com,

**Signed**

**Barr. Victor N. Ekong** Esq ,FCEnt

*Registrar*

Please note that CESBUM is a professional degree awarding institution and not an academic degree awarding institution. All our B.Sc., M.Sc. and Ph.D. programmes are in affiliation with Aldersgate University Phillipines through her African Operations Office, High Grade Professional Education Centre (HGPEC).